





Editorial: Carrie Lee, Sumathi Vaidyanathan Design: FACTORY

LETTER FROM THE CHAIRMAN

Singapore's high rate of dog ownership suggests we are well aware of the benefits that derive from it.

We share an almost magical bond with our canine companions - they are uncomplaining playmates and a source of comfort during tough times, they are good for our mental health, physical well-being and for our children, who develop compassion by learning to be kind to animals. My own life would have been poorer without the many dogs that came into it, shaping my values and goals.

But, as we work towards becoming an inclusive society, we cannot ignore the large number of rescued dogs waiting to be adopted. Stories abound of crowded animal shelters that struggle to accommodate new strays, of exhausted volunteers and a chronic lack of funds.

With increasing amounts of private capital being mobilized for social good, I believe the time is right to sharpen focus on the well-being of animals that give so much to enrich our lives and by extension, the community.

The Benjamin Wong Foundation aims to elevate animal welfare by investing in the younger generation in order to encourage the values that are key for a truly diverse and inclusive society.

In 2023, the Foundation commissioned social impact consultancy Soristic for a report on the animal welfare landscape in Singapore. The goal was to study the various stakeholders, identify long-term challenges in rescuing and rehabilitating dogs, and find out how the Foundation could support the ecosystem such that it helped both the animals and those who looked after them.

This booklet offers a summary of Soristic's findings as well as information on The Benjamin Wong Foundation and its initiative Three Dogs Approved, which aims to position Singapore as a dog-friendly city as a way to boost the joys of dog ownership and thus, adoption rates.

I thank all dog lovers and those willing to lend a sympathetic ear to the cause.

Best wishes,

Jill Wong

Chairman The Benjamin Wong Foundation

www.thebenjaminwongfoundation.org The Benjamin Wong Foundation is managed by the Asia Community Foundation



Landscape of Stray & Abandoned Dog Welfare in Singapore



In August 2023, The Benjamin Wong Foundation commissioned social impact consultancy Soristic for a research report on the welfare of free-roaming dogs, including strays, as well as dogs that have been abandoned in Singapore. The final report *"Landscape of Stray & Abandoned Dog Welfare in Singapore"* was presented to the Foundation in November 2023.

The study mapped 20 stakeholders comprised of Animal Welfare Groups (AWGs), independent dog feeders, rescuers and fosterers. It then gathered qualitative and quantitative data from primary as well as secondary sources that included desk research, fieldwork via shelter visits and immersive volunteering sessions, surveys, key informant interviews and targeted focus group discussions.

Nineteen stakeholders directly involved in dog welfare in Singapore were interviewed about the current situation of stray and abandoned dogs, and the challenges they face in rescuing and caring for them.

Discussions amongst stakeholders focused on:

- The role of independent feeders, rescuers and fosterers as the 'eyes and ears on the ground' for stray dog welfare in Singapore.
- The challenges faced by independent feeders, rescuers and fosterers.
- The support available to them from AWGs and veterinarians.

- The identification of gaps in support in the ecosystem and the opportunities.
- Recommendations to address the top-ranked gaps.

The backdrop

Singapore has an estimated 7,000 free-roaming dogs and their welfare is looked after by the AWGs and a network of independent dog feeders and rescuers.



There is a lack of consistency in categorising dogs in shelters and in caring for them. AWGs use various evaluation methods, including temperament assessments and a scorecard to determine adoptability. One respondent said they do not categorise their dogs.

Some AWGs said they never release their rescued dogs. Some release dogs that do not cope well with shelter life and are assessed to have little chance of being homed.

Stray dogs that have never interacted with humans before were generally the most skittish. Those that have had some interaction with feeders were friendlier and respond better to shelter staff and volunteers.

The Trap-Neuter-Release-Manage (TNRM) program launched in November 2018 by the AVS in collaboration with AWGs has resulted in the sterilisation of 80% of free-roaming stray dogs. An estimated 65% of dogs in the TNRM program are no longer strays; they are either in a shelter, or have been fostered or rehomed.

SUMMARY OF SORISTIC'S REPORT

However, pet abandonment cases have continued to soar, reaching 310 dogs in 2022 as compared to 230 in 2019. Shelters remain crowded with many long-stay dogs that fail to find homes even after multiple adoption drives either because they are old, have medical conditions, or are overly skittish. These dogs usually spend the rest of their lives in shelters.



Another finding related to the convenience-based ownership system for stray dogs. Many factory owners in far-off areas end up 'owning' stray dogs that happen to wander into their grounds. They are often chained because they are considered to be guard dogs but they become an inconvenience when they require medical treatment. They live in a pitiful state in rusted cages exposed to rainstorms and the scorching heat. When these factories relocate to smaller spaces, the dogs are abandoned.

The key stakeholders

A strong network of independent feeder groups takes turns to feed stray dogs across the island. Feeders span age groups but they are generally skewed towards those who can afford a car and the necessary food.

AWGs are made up of small core groups of committed 'young senior' volunteers in the 40-55 age group. There is co-dependency between AWGs and independent rescuers and feeders as the latter are able to keep a close eye on strays that may require medical treatment or are unsterilized.

AWGs are funded mainly through donations from the public and other organisations. Some donor funds are earmarked for dogs as the main beneficiaries and there is insufficient funding for organisational, administrative and manpower purposes.

AWGs and independent rescuers also raise funds through a small pool of committed donors, crowdfunding platforms and WhatsApp groups. There is also the availability of dollar-for-dollar matched funding from the Tote Board.

However, the support for animal welfare as a charitable cause pales in comparison to other charities.

The challenges

The main challenges relate to manpower and animal health. Medical costs topped the expenditure list of AWGs covered in the report, accounting for an average 32.5% of total expenditure. Manpower followed at 24.4%.



Vet fees and bills can be astronomical. Some rescued dogs have very specific medical needs such as injections, and not many fosterers are skilled enough to care for them.

Based on Soristic's interviews, it is not uncommon for AWGs to spend SGD30,000 per stray dog on private vet bills.

According to the AWGs, while dog food donations are relatively easier to raise than cash, it is hard to get donations of prescription food targeting medical issues. AWGs usually end up buying them out of their funds.

The scarcity of resources available to independent rescuers is even more pronounced. They generally look to the AWGs for help with vet bills. Once a dog is discharged by the vet, rescuers usually pay out of their own pockets for its boarding and rehabilitation.

SUMMARY OF SORISTIC'S REPORT

AWGs are also underinvested in salaried staff. Unattractive compensation packages make it extremely difficult to attract talent. Only those who are deeply passionate about dog welfare and have adequate financial resources are willing to work in this sector.

Founders of AWGs and long-term volunteers suffer 'burnout' and require support to build capacity.

AWGs find it difficult to retain youth volunteers. Hard work in faraway locations has led to high dropout rates and that in turn has made AWGs hesitant to assign work to new volunteers for fear of losing them.

The remote habitat of stray dogs means feeders and rescuers must be able to afford private transportation. This is the case with The Animal Lodge (TAL), a purpose-built facility located far away from bus stops and MRT stations.

TAL is considered an extremely stressful environment for the dogs. But AWGs have almost no other housing option for dogs due to zoning restrictions and cost.

TAL is far from vet clinics and adoption venues. AWGs spend enormous amounts of money transporting shelter dogs to their daily appointments, sometimes multiple times a day.

Some AWGs do not have a physical shelter at TAL. Instead, they place rescued dogs with various fosterers.

Recommendations for philanthropic investment

Soristic asked AWGs that participated in the research to rank areas of interest or where they think they needed the most help. Five AWGs responded to this survey.

Behavioural training for dogs ranked first, followed by physical/medical rehabilitation and operational support. AWGs have limited capacity and funds to rehabilitate dogs with significant behavioural issues. In addition, few trainers have the skill to rehabilitate stray dogs successfully.

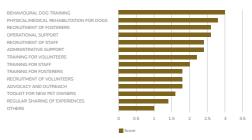


Table: Requests by AWGs in order of priority

Based on these findings, Soristic identified potential areas where philanthropic capital could help ease the pressures on the AWGs and rescuers. A survey was also conducted to evaluate potential support strategies.

These recommendations included the development of toolkits for new dog owners, supporting AWGs by increasing their capacity for fundraising and operational efforts, and giving them access to training to handle dogs that need skilled care.

Other recommendations were to help increase the number of skilled fosterers through recruitment and support and to sponsor the medical costs of senior dogs staying with fosterers.

While philanthropic capital can play a big role, the identification of beneficiary areas depends on factors such as the resources required, the buy-in and commitment of stakeholders, the urgency of the need, and the sustainability of the solutions.

Many solutions can be achieved through collaborative efforts between multiple funders and AWGs to leverage resources and impact.



ABOUT US

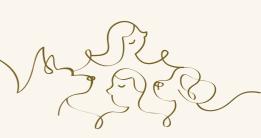
WHAT IS...



The Benjamin Wong Foundation

supports animal and dog welfare by investing in future generations.

thebenjaminwongfoundation.org





DGOS - The Dog Guardians of Singapore "Dogs first" The DGOS is a network of people, partners and organisations that are here for the strays of Singapore.



3DA - Three Dogs Approved

3DA is a foundation-backed social enterprise

devoted to the five freedoms for dogs and

developing dog friendliness in Singapore.

threedogsapproved.org

DG**♥**S

DGOS DOGS

"No dog left behind" The DGOS DOGS are all the dogs that are either owned, supported, fed, housed or cared for in any way by the Dog Guardians of Singapore, wherever they are, be that in the streets, homes or AWGs.

We **celebrate** (or **support**) all dog-loving organisations, **foster** the fullest connection with dogs and **share** the joyful reality of being a dog guardian.



DGOS FUND

"The dogs own money" A single pot of support for the DGOS DOGS, their feeders, fosterers and AWGs for when circumstances need it. Funded by BWF, 3DA Merchandise, 3DA Events, 3DA Dog Space, 3DA Dog Hub, 3DA Ventures and Partners.





DPC - Dog Philanthropy Circle

"Dog-loving friends getting it done" The DPC is an informal network of individuals and organisations that together can get more done sooner. SINGAPORE - USA - MALAYSIA - THAILAND HONG KONG - THE PHILIPPINES - INDIA - UK



3DA Merchandise

"To show your love too" The 3DA Merchandise is a non-profit range to allow anyone to show their support for the DGOS DOGS. (Always cost + "DGOS Fund Extra" = retail price)



3DA Events

"Let dogs be dogs" The 3DA Events are put on to say thank you to the dogs and guardians of Singapore, as well as to support dog-friendliness and adoptions.



3DA Dog Space "Somewhere to let dogs be dogs" The 3DA Dog Space is a new dog-friendly space at Southside, Sentosa where off-leash dog events can be held in the club-like environment.



3DA Dog Hub "Dog-friendly co-working" The 3DA Dog Hub at One KA, Paya Lebar is the 1,800 sq ft foundation office. It is a dog-friendly social hub and co-working space that welcomes dog-related businesses.



3DA Ventures

"Supporting the dog ecosystem" 3DA Ventures encompasses support for dog-friendly businesses and entrepreneurs, vets, vet nurses, vet techs and volunteers. Currently this work includes developing career and capital bonds and perhaps cost-effective dog insurance for all.

ABOUT THE EXHIBITION

Stray to Stay, is a dog-friendly group exhibition that seeks to raise awareness about the challenges that stray dogs in Singapore face while celebrating the compassionate efforts of those who dedicate their lives to helping them, and the families who offer them a permanent place in their lives. Through a combination of compelling visual narratives and a striking sculpture that was commissioned for this exhibition, the exhibition aims to foster a deeper understanding and empathy towards the plight of these often overlooked animals. This exhibition is not merely a visual experience but a call to action. Whether through adoption, volunteering, or simply spreading awareness, every visitor is encouraged to contribute to this cause.

Stray Souls: The Journey from Rescue to Care | Brian Teo



A Home to Live In | David Ash



The Dogs are Alright | TRB&Co.





3Dogs | Cassandra Lim

Kikko | Mindy Tan



ABOUT THE ARTISTS

Stray Souls: The Journey from Rescue to Care | Brian Teo



Artist Statement

Stray Souls offers a glimpse into the dedication of animal welfare groups toward caring for stray dogs. It brings us through the different aspects of support: feeding strays, animal shelter welfare, and foster care for rescued dogs. Often living in poor conditions or suffering from medical conditions, these dogs have been given a second chance at life. However, sustaining such care is arduous. Apart from the challenges of funding, volunteers also find it difficult to manage their emotions when caring for dogs that ultimately do not belong to them.



About Brian Teo

Brian Teo is a photojournalist with The Straits Times. Apart from being featured in major publications, his works have also been exhibited at the National Museum and Leica Gallery. He clinched the Singapore Young Photographer's Award in 2018 and was a finalist of Lensculture's Black & White Photography Awards in 2019.





A Home to Live In | David Ash

Artist Statement

This series tells the stories of those who adopt, capturing the heartfelt journey of embracing a dog in need. With open hearts, these families chose to rescue rather than buy, facing the challenges and rewards that come with it. Some have even adopted multiple dogs from rescuers and adoption charities over the years. Each image reveals a story of transformation, where both human and canine lives are forever changed through the simple act of adoption.

About David Ash

Professionally known as Singaporemaven, Scottish photographer **David Ash** has been a resident of Singapore for 26 years, capturing the essence of his surroundings from the very first day. He began his career in sports photography but has since transitioned to focus primarily on people and personal branding. David's work has gained international recognition, being published in over 30 countries.

ABOUT THE ARTISTS

Artist Statement

3Dogs is adapted from Cassandra's Flow & Ebb Series, which was inspired by the observation of wave motions and features animals and objects interacting with the waves and their environment. As a pawrent, Cassandra is delighted to design and create this piece to help promote awareness of the mission of Three Dogs Approved.

About Cassandra Lim

Cassandra Lim is a Singapore-based artist whose works have been exhibited both locally and internationally. Her art addresses a wide range of social issues and is imbued with thought-provoking messages about the world today. She employs a diverse array of creative mediums, including oil and acrylic paintings, and sculptures cast in stainless steel, bronze, and aluminum. Additionally, she creates sculptures using direct-building techniques with materials such as metal wires, cement fondu, plaster of Paris, and epoxy resin.

The Dogs are Alright | TRB&Co.

Artist Statement

Shelter dogs come in all shapes and sizes, each with a unique story to tell. While some greet you with wagging tails, many are initially fearful and wary. Yet, beneath that cautious exterior lies a vibrant personality waiting to blossom. Our mission is to portray these shelter dogs in a new light, using bold and colorful backdrops to highlight their true essence. We aim to showcase their beauty and potential, hinting at the amazing companions they can become when given a chance at a loving home.

About TRB&Co.

TRB&Co. is the creative venture of Freda and Xiaohui, inspired by their three lively rescues, Simba, Dale, and Marvel, who have a penchant for rolling in mud and sand. By day, Freda and Xiaohui are content producers, photographers, set directors, and devoted dog moms. Their journey into pet portraits was a natural progression after adopting their three rescues. Recognising the fleeting nature of precious moments with pets, they are dedicated to capturing and preserving these intimate connections for other pet owners.

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3Dogs | Cassandra Lim

ABOUT THE ARTISTS

Kikko | Mindy Tan



Artist Statement

An intimate exploration of daily life with Kikko, a once-stray dog, over six transformative years. This collection captures the profound journey of a wild animal adapting to a life with humans, originally intended as a personal keepsake, now shared as a testament to love and companionship.

When I first adopted Kikko, the idea of sharing my home with a wild animal was daunting. Yet, Kikko soon became my son, my best friend, and my most loyal companion. He breaks the bubble of city living, reminding me of our shared existence with other beings.

Despite training him and teaching him to walk on a leash, I never wanted to change his essence. We often retreated to nature, taking long walks where he taught me to find water, hunt shrews, and discover unseen facets of the city I thought I knew. Kikko brought structure to my days and filled my home with love, enriching my life in ways I never imagined.

Adopting Kikko has been one of life's most cherished experiences, offering profound emotional insights and joys.

Special thanks to Mr Derrick Ong and Dr Gan Theng Wei for their invaluable support and contribution of photographs.



About Mindy Tan

Mindy Tan is a photographer with a background in newspaper journalism, honored with the Excellence in Human Rights Reporting award from the Society of Publishers in Asia (SOPA) in 2007. Driven by her storytelling instincts, Mindy's photographs encapsulate deep emotion and compelling narratives.

As a commercial photographer, Mindy's clients include Nike, McDonald's, Uniqlo, Samsung, Microsoft, and Fujifilm. She has covered major events such as the Beijing Paralympics 2008, Formula One Grand Prix Singapore, and WTA Championships. Her works have been exhibited in venues such as the National Museum of Singapore, The Arts House, Objectifs, and Fujifilm Square (Tokyo). Additionally, her work has been featured in notable publications, including the UK's The Guardian and Ouest France.

LIFETIME ACHIEVEMENT AWARD

OSCAS

Animal welfare groups (AWGs) and feeders are stakeholders in the animal welfare ecosystem. Feeders focus on feeding stray dogs and cats and rescuing them, while the AWGs provide shelter for rescued dogs, rehabilitate them and find homes for them.

To recognize the contribution of these stakeholders, Three Dogs Approved is launching a Lifetime Achievement Award.

OSCAS is the first recipient of the award.

Dogged Dedication

For nearly 20 years, OSCAS has distinguished itself as a shelter by taking in any dog that needs help, regardless of age or health, and by providing quality care.

Oasis Second Chance Animal Shelter (OSCAS) was born of heartbreak. It was 2005 and the Singapore authorities had just announced that the wooded area around Changi in the east would be cleared for development and the stray animals there culled.

The thought of losing the dozens of homeless dogs they had fed and befriended over many months devastated Mary Soo and her friend Anita Paul.

"We had grown to love them. How could we let them die?" said Soo, 77, as she recounted the desperation of those plea-filled days to *Three Dogs Approved*.





When the authorities finally relented and gave them a two-month grace period to clear the animals, Soo and Paul swung into action. They rented kennel space at the now-defunct Ericsson Pet Farm, also in the east, and with the help of the Society for the Prevention of Cruelty to Animals (SPCA), rescued and transferred some 60 dogs.

"It was tough, really very tough. The dogs were disoriented because it was a sudden move from the woods to a restricted space. We had to try to rehabilitate them and build their confidence," Soo said.

The funds came from their pockets. Soo had worked as a corporate executive for many years by then while Paul was a nurse.

"With the medical, food and rental expenses and all that, it was quite an expensive operation. I had to downgrade my house, my friend had to give up her insurance and so on to keep the shelter running."

OSCAS doesn't receive government help but has been able to accept donations since becoming a registered charity in 2014. It is

LIFETIME ACHIEVEMENT AWARD

now located at The Animal Lodge, a shared facility at Sungei Tengah in the southwestern part of the island. Its mission has remained the same - to help stray dogs, no matter their age or health.

At any time, the shelter is home to about 70-80 canines, either surrendered by their owners or rescued from the streets. Some are adopted but many, especially the older ones who can't find a home, spend the rest of their lives at OSCAS.



Leona Lee, an independent rescuer, told Three Dogs Approved, "OSCAS has opened its doors to many sick dogs and loved and cared for them until the end without flinching at vet bills."

Soo, now the chairman of OSCAS, believes the shelter would not have survived this long without its dedicated staff – it has three - and the volunteers who travel distances to clean the kennels and feed, exercise and watch over the dogs.

Expenses continue to be high especially as OSCAS prioritises quality food, supplements and medical care for its canines. On the flip side, awareness and sympathy for the cause has grown, prompting more donations. "People tend to be more generous now," Soo said.

OSCAS also raises funds from occasional merchandise sales at events and has a scheme whereby those who cannot own a dog for reasons such as allergies can sponsor one by making a monthly contribution. Nevertheless, funding remains a problem. "We always have to worry about finances," Soo said.

She is reticent about her financial contributions to the shelter but according to press reports, Soo has spent more than S\$1 million. Some of that came from property sales as she downgraded first from a bungalow to a semi-detached house and then to a terraced house, which she now shares with three dogs she rescued many years ago. While she no longer rescues strays – "I am not young anymore," she said - Soo still takes the shelter's dogs for an occasional walk, sometimes on the beach.

By now, she has observed the animal welfare scene for more than 60 years. As a student she volunteered with the SPCA and later served as its chairman. "I've seen a lot of improvement... I think a lot has been done," she said.

For instance, many animal welfare groups, including OSCAS, now work with the government to clear and rehome strays under the Trap-Neuter-Rehome / Release-Manage programme launched in 2018.

It helps that there are many animal lovers among the authorities now, she said. "The only thing that needs to be improved may be legislation for people who abuse animals and improving on the legislation to make cruelty more difficult. That will be ideal."

She also stressed the importance of educating the public, especially children, about dog welfare. "This should be part of what all animal welfare groups do," Soo said. OSCAS arranges school talks and allows interactive visits by appointment.

"Children are our future. It's good to train them, let them experience animal love and learn how to empathise," she said.

Written by Carrie Lee

3DA MERCHANDISE





3DA PROMISE: "Price of Merchandise only ever at Cost + (DGOS Fund Extra)"

Exclusive merchandise from Three Dogs Approved, designed for dog lovers who believe in fostering a dog-friendly community. From stylish apparel to unique accessories, every piece supports our mission to make the world a better place for dogs and their humans.



Huft Cookies **\$15** | \$12 + (\$3)

Available in apple, blueberry, chicken liver, grilled chicken, pumpkin



Mug **\$10** | \$4 + (\$6)



Folding Umbrella **\$25** | \$12 + (\$13)



3DA Sculpture (White/Red) \$100 | \$50 + (\$50)



3DA Sculpture (Chrome Silver/Gold) \$200 | \$85 + (\$115)

3DA MERCHANDISE



Golf Umbrella \$30 | \$16 + (\$14)



Bean Bag \$250 | \$195 + (\$55)



Dog Bowl \$20 | \$11 + (\$9)



Cushion **\$30** | \$15 + (\$15)



Tennis Ball **\$3** | \$1.50 + (\$1.50)



Car Stickers \$2 | \$0.50 + (\$1.50)



Flask **\$15** | \$8 + (\$7)



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Poo Bag Dispenser
$6 | $3 + ($3)
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MY 3DA JOURNEY

My Three Dogs Approved journey started in Hong Kong where I lived for 20 years prior to 2019. At the time, I had Redding and Tom, both mongrels adopted from the Hong Kong Dog Rescue, and Jiu Jiu, a little Westie who was abandoned by a puppy mill when she was eight.

I hiked every weekend with my dogs and each time, their eyes gleamed and their tails wagged harder as we neared the special treat they knew waited at the end - a restaurant. The ones I frequented became a very important part of my dogs' lives.

Many restaurants in Hong Kong with outdoor seating allowed dogs. But the two I visited regularly gave my dogs the special privilege of sitting inside with me. Perhaps the staff broke rules but I was moved by their willingness to go above and beyond.

That got me thinking about what a restaurant should do to be truly dog-friendly. If I was to order food for my dogs, surely a special menu for canines would make sense? But then of course, dogs can be picky gourmets. My big mongrel Tom would roll his eyes at plebeian places. He had his favourite restaurants and was harder to please than a Michelin judge.

I believe that every rescued dog, like my three, should share in all that humans do for a pleasant experience - walk in parks, dine in restaurants, go on picnics, and chill with friends.

I am convinced dogs need culture too and so would urge giving them access to cinemas, concerts, boat rides and art exhibitions. Mine did it all. Jiu Jiu would slightly tilt her head when I played the violin, an indication of curiosity and a signal that I should keep playing.

My first three dogs have since passed and I have a new trio - Red, JJ and Bailey. But I still want to do something for the restaurants that made such a difference to my life as a dog owner. That is why I began Three Dogs Approved or 3DA as we call it now. Part of The Benjamin Wong Foundation, the initiative prioritises the needs of dogs and their owners. Through it, we hope to support restaurants with exemplary dog-friendly service as well as inspire others to do more than just allow dogs to sit outside.

The frustration of owners who want to go places with their dogs is real. At 3DA, we aim to set new standards with events in surroundings so comfortable that even the most introverted dog is at ease.

Very often during my walks in Gardens by the Bay, tourists would come up to ask about my dogs and what it's like to have one in Singapore. Increasingly, the quality of life in cities will be judged by how pet-friendly they are.

I believe dog friendliness is a contributing factor in making Singapore a global world-class city. During my trips to Europe and the United States, I was impressed by the sight of dogs being checked in and out of our hotels and chilling in bars and restaurants with their owners. These cities don't need a campaign to become dog-friendly because they so clearly already are.

I look forward to the day Singapore becomes the most dog-friendly city in the world and Three Dogs Approved, redundant.

Best Wishes,

Jill Wong Chairman The Benjamin Wong Foundation





ABOUT OBJECTIFS

Established in 2003, Objectifs is a visual arts space in Singapore that is dedicated to film and photography.

Our goal is to cultivate original voices in visual storytelling, and to inspire and broaden perspectives through the power of images. We do this by presenting a year-round programme of exhibitions, screenings, workshops, talks, mentorships and residencies, aimed at fostering dialogue about visual culture, and advancing the practice and appreciation of photography and film.

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